

Alexander Cuntz

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Professional Experience

Head of Section, Creative Economy World Intellectual Property Organization (WIPO), Geneva, Switzerland	2017 – Present
Senior Policy Advisor Federal Expert Commission for Research & Innovation (EFI – Prof. Dietmar Harhoff, Prof. Monika Schnitzer)	2012 – 2016
Postdoctoral Research Scientist European Commission, Joint Research Centre (JRC-IPTS), Seville, Spain	2010 – 2011
Research Scientist & PhD Candidate Chair of Innovation Economics (Prof. K. Blind, Prof. Uwe Cantner), Technische Universität Berlin	2006 – 2010
Research Assistant Chair of Economic Theory (Prof. M. Stadler), Eberhard-Karls-Universität Tübingen	2003 – 2005

Education

Dr. rer. oec. (equivalent Ph.D.), Innovation Economics Technische Universität Berlin, Germany	2006 – 2009
Diplom (equivalent Master), International Economics Eberhard-Karls-Universität Tübingen, Germany	2002 – 2006

Awards & Honors

- **Responsible Research Award** (2026 Nominee), Strategic Management Society — Amoncio, E., Cuntz, A., & Muscarnera, A. “Embedded Collective Governance and Firm Strategy: The Case of New Zealand’s Māori Advisory Committee.” preparing for submission: *Strategic Management Journal*.
- **4iP Council Research Award** (2023) — Kaiser, F., Cuntz, A., & Peukert, C. “Batman Forever? The Role of Trademarks for Reuse in the US Comics Industry.” published in: *Research Policy*.
- **Best Young Scholar Paper Award** (2022), Association for Cultural Economics International — Cuntz, A., & Sahli, M. “Intermediary Liability and Trade in Follow-on Innovation.” published in: *Journal of Cultural Economics*.
- **Creative PEC Research Fellows Network**, member since 2026.

Selected Publications

- Cuntz, A., Heald, P., & Sahli, M. “Digitization and Availability of Artworks in Online Museum Collections.” *Information Economics and Policy* (2026).
- Cuntz, A., Mueller-Langer, F., Muscarnera, A., Oguguo, P.C., & Scheufen, M. “Access to Science and Innovation in the Developing World.” *Research Policy* (2024).
- Cuntz, A., Muscarnera, A., Oguguo, P.C., & Sahli, M. “Million Dollar Baby: Film Finance Practices in the U.S. Movie Industry.” *Industry and Innovation* (2024).
- Cuntz, A., & Peuckert, J. “From Hackers to Start-ups: Innovation Commons and Local Entrepreneurial Activity.” *Research Policy* (2023).
- Cuntz, A., & Bergquist, K. “Exclusive Content and Platform Competition in Latin America.” *Information Economics and Policy* (2022).
- Cuntz, A. “Grand Rights and Opera Reuse Today.” *Oxford Economic Papers* (2022).
- Böhringer, C., Cuntz, A., Harhoff, D., & Asane-Otoo, E. “The Impact of the German Feed-in Tariff Scheme on Innovation: Evidence Based on Patent Filings in Renewable Energy Technologies.” *Energy Economics* (2017).
- Berger, F., Blind, K., & Cuntz, A. “Risk Factors and Mechanisms of Technology and Insignia Copying.” *Research Policy* (2012).

Work in Progress/Unpublished Work

- Cuntz, A., Fink, C., & Stamm, H. “Artificial Intelligence and Intellectual Property: An Economic Perspective.” *WIPO Economics Working Paper Series*.
- Cuntz, A., Lutes, B., & Sahli, M. “When Complementary Appropriability Mechanisms Become Strategic Substitutes: Evidence from Publicity Rights.” *Strategic Management Journal* (under review).
- Samson, R., & Cuntz, A. “Discovery Platforms and Cumulative Creativity in the Music Industry.” *Management Science* (preparing for submission).
- Amoncio, E., Cuntz, A., & Fink, C. “The Future is Under the Glass: Digital Design Protection and Appropriation Strategy.” *Information Systems Research* (preparing for submission).

Selected Media Coverage & Invited Talks

- Invited Speaker, **MAMA Music Festival & Convention** (2025)
- Speaker & Session Organizer, **EPIP European Policy for Intellectual Property Assoc. Conference** (2023, 2024)
- Panelist, **WIPO IP Finance Dialogue and Global Forum on IP and Finance** (2023, 2025), Geneva
- Featured, **Art Law Podcast**, New York (2023); **Economist Talk Art Blog** (2023)
- Speaker, **Frankfurt Book Fair** (2021, 2022); **Ventana Sur Film Festival**, Buenos Aires (2022), **International Radio Congress**, Barcelona (2024)
- Contributor, **VoxEU/CEPR** video podcasts & columns (2022–2026); **WIPO Magazine** (2019–2025)

Teaching & Training

Invited/Guest Lecturer: University of Neuchâtel; EPFL Lausanne; Technische Universität Berlin; WIPO-China Summer School; Management Center Innsbruck (Executive Education, Strategic IP Management, Policy Evaluation, & Innovation Economics).

Languages

English (Fluent), German (Native), Spanish (Fluent), French (Fluent), Portuguese (Basic), Russian (Basic)